

IMPORTANT INFORMATION - 17.12.2024

"Fit for the future thanks to merger": auxalia & WESTCAM join forces threefold

New corporate group focuses on sustainable development of sectors, markets & people

Hamburg (DE), Mils (AT), December 17, 2024 - The two technology providers auxalia & WESTCAM Group are joining forces with immediate effect. Construction meets mechanical engineering, north meets south and foresight meets innovative entrepreneurship. The joining of forces will take place via a joint holding company. auxalia & WESTCAM will remain as renowned and well-established company brands on the market. From now on, the new tech group will have a team of around 180 experts.

auxalia & WESTCAM, headquartered in Hamburg & Mils/Tyrol, have been among the leading providers of digital solutions for architecture & construction as well as product design, manufacturing & quality assurance for almost four decades. As certified Autodesk partners, they offer industry-leading software solutions along the entire lifecycle - including training, support, services and hardware.

Andreas Hofherr (CEO auxalia) says: "Our merger is not only based on the perfect complementarity of our expertise, but also on shared values such as trust, sustainability and a spirit of innovation." Markus Ebster (CEO WESTCAM) adds: "The chemistry between us was right from the start. We not only share the same vision for the future of the companies, but also a passion for the further development of customers and the team." Both CEOs agree: "Our goal is to become one of the leading European providers of holistic, digital platform solutions in our core industries."

360 degree portfolio

To date, each partner has focused on one core competence: While auxalia scored primarily in the construction industry, WESTCAM's focus was on product design & manufacturing. The merger therefore strategically complements each other's portfolio. The combined expertise of both companies results in a holistic platform portfolio. Together, the two companies are at the cutting edge and offer concrete solutions for the global trends of digitalization, automation and sustainability.

The new group is particularly quick-witted and unique thanks to its in-house software developments for the construction industry and specialized engineering services for design, production and quality assurance. The auxalia software tools and cloud solutions "Revit ProjectBox" and "PlantTools" for building technology and plant construction, for example, have been tried and tested over many years. They help to make complex construction planning processes simple and efficient. WESTCAM has always stood for the practical concept of the "digital process chain". From the idea, design, construction, simulation and

production through to the quality check. With products and services for CAD, 3D printing, CAM, 3D measurement technology and PDM & MES. The new holistic platform sets new standards on the market in terms of versatility and innovative strength.

European player: regionally rooted & internationally networked

In addition to the mutual rounding off of the portfolio, the geographical synergy effects also play a decisive role. The new group of companies combines a strong market presence in the DACH region (Germany, Austria, Switzerland), as well as in the Netherlands, the Czech Republic, Slovakia and Italy.

In addition, both companies have a global customer and partner network: auxalia in particular in plant engineering, WESTCAM primarily in image processing, mechatronics and robotics. Irrespective of the Europe-wide expansion, the focus remains on local and direct support. Customers will continue to benefit from individual advice from local contacts and short communication channels. The new auxalia-WESTCAM Group is thus positioning itself as a reliable European partner with handshake quality and a personal touch.

Team as a driver of success

From the outset, there was agreement on the value of the team: a complete portfolio and well thought-out market coverage only become fully effective through the people behind it. Competent and motivated employees are the key to success.

This entrepreneurial mindset has been anchored in the holding structure. A significant proportion of the company shares are therefore held by long-standing employees with specialist area responsibility. The innovative and at the same time contemporary management participation underlines the commitment to sustainable and appreciative entrepreneurship.

The new Tech Group remains a company with flat hierarchies that offers its employees a flexible and future-oriented working environment. At the same time, the new team will benefit from the investment security provided by the size and broad positioning of the new organization. The Group's holistic approach provides a high degree of flexibility in the face of market changes and creates a solid foundation for long-term professional prospects. All in all, a trusting environment is created in which innovation, professional exchange and appreciative teamwork can flourish.

Sustainable partnership

Sophora Unternehmerkapital GmbH, based in Munich, has been a shareholder in the group of companies since May 2023. As an independent, owner-managed investment company, Sophora contributes expertise in the sustainable development of medium-sized companies and supports auxalia and WESTCAM in implementing their long-term development goals.



*Concentrated power for the future:
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About auxalia GmbH

auxalia has been one of the leading Autodesk-based software providers for the construction industry in the DACH region since 1987. In summer 2024, the company expanded into the Netherlands with the acquisition of the ICN Group. As an Autodesk Platinum Partner and Autodesk Construction Cloud Elite Partner, the entire Autodesk AEC & BIM portfolio is offered. The company also develops and distributes its own applications that specifically complement and expand Autodesk solutions. With the software tools, daily planning work in building services engineering and plant construction, among others, can be made even more efficient and BIM processes can be integrated and implemented more easily.

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About WESTCAM Group | The Know-WOW Company

WESTCAM Group: 4 companies - one credo: Know-WOW. For almost four decades, WESTCAM has been supporting companies that develop and manufacture innovative products and ensure their quality. To put it simply, the WESTCAM portfolio can be summed up as "DESIGN - MAKE - CHECK" - for products & buildings. From the idea, design, construction, simulation and production through to the quality check. The goal: an end-to-end, efficient digital process chain. The tools: software, services & trainings.

The all-round portfolio of the WESTCAM Group includes: CAD, design | 3D printing | CAM, CNC | 3D metrology | PDM, MES | architecture, construction | image processing | mechatronics, robotics | hardware.

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